

Materia 5_04: Innovation and transformation

Materia:	Innovation and transformation	ECTS:	10
Descriptor	<ul style="list-style-type: none"> Strategic renewal, Innovation concepts and strategies, Disruption and exploration, Open Innovation, Corporate ventures. Ecosystems of start-ups, Methodologies for startup development: Aulet's 24 steps, Design Thinking, Google Sprints, Lean start-ups, Agile, OKRs. 		
Objetivos generales	<p>This subject has the objective of confronting students to real innovative practices and techniques, exploring disruptions, open innovation and the link between incumbent corporates and new ventures. Additionally, the start-up ecosystem is unfolded, evaluating its components and synergies, while the different tools and lenses to boost start-ups are discussed and advanced.</p>		
Competencia	<ul style="list-style-type: none"> CE [5-4]: Analyse, assess and organize innovation and transformation in start-ups and corporates. 		
Resultados de aprendizaje	<ul style="list-style-type: none"> Identify innovation in firms. Evaluate and management of disruptions: the ambidextrous firm. Analyse and apply open innovation. Assess Corporate ventures. Apply entrepreneurship tools and methodologies for start-ups. Explore and manage start-ups. Analyse context in start-ups: accelerators and ecosystems. 		
Métodos de evaluación	<ul style="list-style-type: none"> Evaluation: Academic work and Oral Exam Evaluation instruments: Checklists, Rubric and Rating Scales 		